Seminar Schedule

A special thank you to our 2019 sponsors:

Thursday, November 1
Location: IBM, 600 14th Street NW #300, Room 356

7:30 am  Meet Sujan in lobby of Kimpton Carlyle Hotel
8:30 am - 9:15 am  Breakfast & registration
9:15 am - 10:15 am  PLEN Basics + Icebreakers
10:30 am - 12:00 pm  Skills: Networking 101
Allyson Perleoni, Policy Associate, American Academy of Pediatrics
12:00 pm - 12:45 pm  Lunch provided by PLEN
1:00 pm - 2:30 pm  Panel: Introduction to Health and Policy
Moderator: Natalie Williams, Research Analyst, National Academy for State Health Policy (NASHP), PLEN alumna
Panelists: Eliza Heppner, Senior Advisor, AARP Foundation, PLEN alumna
           Alissa Fox, Former Senior Vice President, Office of Policy and Representation, BlueCross BlueShield Association
           Erika Long, Principal, Anway Long Group

2:40 pm - 3:30 pm  Featured Speaker
Tammy Boyd, Policy Director, Black Women’s Health Imperative

Location: Bloomberg Government (BGOV), 1101 K St NW #500
4:30 pm - 6:00 pm  Leadership Connection Panel: HIV/AIDS Response and Policy
In Partnership with ONE Campaign
Moderator: Eleanor Sarkodie, Clinical Research Data Manager, Whitman-Walker Health
Panelists: Kacy Hutchison, Vice President, North American Government Affairs, Gilead Life Sciences
           Jenny Ottenhoff, Policy Director, Health & Education, ONE Campaign
           Nancy Taylor, Shareholder, Greenberg Traurig

6:00 pm - 7:30 pm  Activity: Networking Reception
Friday, November 2

Location: Capitol Visitors Center, Room SVC 212-10
You cannot bring ANY amount of food, liquids (including water), or weapons (including pepper spray and knives), into the U.S. Capitol Building. Do not attempt to.

8:00 am - 8:30 am  Breakfast on your own

8:45 am  Meet in SVC-212

9:00 am - 10:30 am  Panel: Careers on Capitol Hill
Explore the bodies of the US government that write, create, and implement health policy

Moderator: Lisa Rice, Political and External Affairs Strategist; Director, Newcomb Alumnae Association; Vice Chair, The Public Leadership Education Network (PLEN) Board of Directors

Panelists: Mia Keeys, Health Policy Advisor, Office of Representative Robin Kelly
Tracy Henke, Legislative Director, Senator Roy Blunt (R-MO)
Tegan Gelfant, Director, Policy & Regulatory Affairs, CVS Health
Madeleine Pannell, Senior Policy Advisors, The U.S. Senate Committee on Health, Education, Labor, and Pensions (HELP Committee)

10:40 am - 12:10 pm  Breakout Session: Maternal and Child Health
Location: Room SVC 210

Moderator: Shanel Tage, Program Analyst, Association of Maternal and Child Health Programs

Panelists: Jeryl Hayes, Director of Public Policy, Physicians for Reproductive Health
Beime Roose-Snyder, Director of Public Policy, Center for Health and Gender Equality (CHANGE)
Faisa Ali, Program Administrator, Office of Global Women’s Health, American College of Obstetricians and Gynecologists

10:40 am - 12:10 pm  Breakout Session: Health Policy and Innovation
Location: Room SVC 212

Moderator: MJ Swicegood, Evaluation Manager, Lonza, PLEN alumna

Panelists: Sarah Kyle, Senior Advisor/Senior Director, Federal Government Affairs, Eli Lilly
Claudia Lewis, Partner, Venable LLP
Janet Marchibroda, Fellow, Bipartisan Policy Center & Senior Vice President, Health Policy, Bockorny Group
Jennifer Nord Mallard, Director of Federal Government Affairs, Mayo Clinic
12:30 pm - 1:30 pm  Lunch on your own

2:00 pm - 4:00 pm  **Activity: Site Visits**
**Check the Site Visit Assignment sheet for times, locations, and assignments**

- 2:00 pm: National Alliance on Mental Illness (NAMI)
- 2:00 pm: Union of Concerned Scientists
- 2:00 pm: Mathematica Policy Research
- 2:00 pm: National Association of County and City Health Officials (NACCHO)
- 2:00 pm: National Academy for State and Health Policy (NASHP)
- 2:00 pm: CATO Institute
- 3:00 pm: Save the Children Action Network
- 3:00 pm: DC Coalition Against Domestic Violence

**Saturday November 3**
**Location:** WeWork Dupont, 1875 Connecticut Ave NW, 3rd Floor
***Use entrance on T Street, down the painted patio steps***

8:30 am - 9:00 am  Breakfast provided by PLEN

9:00 am - 10:30 am  **Activity: Opioid Simulation**
*Check Opioid Simulation sheet for information and group assignments.*

10:45 am - 12:00 pm  **Salary Negotiation**
Sarah Bruno, Executive Director, The Public Leadership Education Network (PLEN)

12:00 pm - 12:45 pm  Lunch on your own

1:00 pm - 2:30 pm  **Panel: Launching Your Career in Health Policy**
This panel will wrap up the themes of the seminar, including how to use your background to launch a successful career in health policy.

**Moderator:** Kassamira Howard, Policy Associate, Biden Foundation

**Panelists:** Latoya Thomas, Director of Policy and Government Affairs, Doctors on Demand
Yvette Williams, Manager, Political Programs, Johnson & Johnson
Lindsey Santamaria, Membership Manager, National Association of County and City Health Officials (NACCHO), PLEN alumna

2:30 pm - 4:00 pm  **Skills: Resume Review**

**Resume Reviewers:** Jordyn Arndt, Gamble Hayden, Anna Hertlein, Georggetta Howie, Stephanie Miceli, Sara Rosta, Cathy Walker, Nyana Quashie, Brionne Dawson, Iital Shair, Stephanie Curtis

4:00 pm - 4:30 pm  Debrief with PLEN staff