



## Seminar Schedule

*A special thank you to our 2019 sponsors:*



### **Thursday, November 1**

**Location:** IBM, 600 14th Street NW #300, Room 356

- 7:30 am **Meet Sujan in lobby of Kimpton Carlyle Hotel**
- 8:30 am - 9:15 am **Breakfast & registration**
- 9:15 am - 10:15 am **PLEN Basics + Icebreakers**
- 10:30 am - 12:00 pm **Skills: Networking 101**  
*Allyson Perleoni, Policy Associate, American Academy of Pediatrics*
- 12:00 pm - 12:45 pm **Lunch provided by PLEN**
- 1:00 pm - 2:30 pm **Panel: Introduction to Health and Policy**
- Moderator:** *Natalie Williams, Research Analyst, National Academy for State Health Policy (NASHP), PLEN alumna*
- Panelists:** *Eliza Heppner, Senior Advisor, AARP Foundation, PLEN alumna*  
*Alissa Fox, Former Senior Vice President, Office of Policy and Representation, BlueCross BlueShield Association*  
*Erika Long, Principal, Anway Long Group*
- 2:40 pm - 3:30 pm **Featured Speaker**  
*Tammy Boyd, Policy Director, Black Women's Health Imperative*

**Location:** Bloomberg Government (BGOV), 1101 K St NW #500

4:30 pm - 6:00 pm **Leadership Connection Panel: HIV/AIDS Response and Policy**  
*In Partnership with ONE Campaign*

**Moderator:** *Eleanor Sarkodie, Clinical Research Data Manager, Whitman-Walker Health*

**Panelists:** *Kacy Hutchison, Vice President, North American Government Affairs, Gilead Life Sciences*  
*Jenny Ottenhoff, Policy Director, Health & Education, ONE Campaign*  
*Nancy Taylor, Shareholder, Greenberg Traurig*

6:00 pm - 7:30 pm **Activity: Networking Reception**



## Women in Health Policy

November 1-3, 2018

#PLENWHP

### Friday, November 2

**Location:** Capitol Visitors Center, Room SVC 212-10

**You cannot bring ANY amount of food, liquids (including water), or weapons (including pepper spray and knives), into the U.S. Capitol Building. Do not attempt to.**

8:00 am - 8:30 am      **Breakfast on your own**

8:45 am                **Meet in SVC-212**

9:00 am - 10:30 am    **Panel: Careers on Capitol Hill**

Explore the bodies of the US government that write, create, and implement health policy

**Moderator:** *Lisa Rice*, Political and External Affairs Strategist; Director, Newcomb Alumnae Association; Vice Chair, The Public Leadership Education Network (PLEN) Board of Directors

**Panelists:** *Mia Keays*, Health Policy Advisor, Office of Representative Robin Kelly  
*Tracy Henke*, Legislative Director, Senator Roy Blunt (R-MO)  
*Tegan Gelfant*, Director, Policy & Regulatory Affairs, CVS Health  
*Madeleine Pannell*, Senior Policy Advisors, The U.S. Senate Committee on Health, Education, Labor, and Pensions (HELP Committee)

10:40 am - 12:10 pm    **Breakout Session: Maternal and Child Health**  
**Location: Room SVC 210**

**Moderator:** *Shanel Tage*, Program Analyst, Association of Maternal and Child Health Programs

**Panelists:** *Jeryl Hayes*, Director of Public Policy, Physicians for Reproductive Health  
*Beirne Roose-Snyder*, Director of Public Policy, Center for Health and Gender Equality (CHANGE)  
*Faisa Ali*, Program Administrator, Office of Global Women's Health, American College of Obstetricians and Gynecologists

10:40 am - 12:10 pm    **Breakout Session: Health Policy and Innovation**  
**Location: Room SVC 212**

**Moderator:** *MJ Swicegood*, Evaluation Manager, Lonza, *PLEN alumna*

**Panelists:** *Sarah Kyle*, Senior Advisor/Senior Director, Federal Government Affairs, Eli Lilly  
*Claudia Lewis*, Partner, Venable LLP  
*Janet Marchibroda*, Fellow, Bipartisan Policy Center & Senior Vice President, Health Policy, Bockorny Group  
*Jennifer Nord Mallard*, Director of Federal Government Affairs, Mayo Clinic



**Women in Health Policy**  
November 1-3, 2018  
**#PLENWHP**

12:30 pm - 1:30 pm      **Lunch on your own**

2:00 pm - 4:00 pm      **Activity: Site Visits**

*\*\*Check the Site Visit Assignment sheet for times, locations, and assignments*

2:00 pm: National Alliance on Mental Illness (NAMI)

2:00 pm: Union of Concerned Scientists

2:00 pm: Mathematica Policy Research

2:00 pm: National Association of County and City Health Officials (NACCHO)

2:00 pm: National Academy for State and Health Policy (NASHP)

2:00 pm: CATO Institute

3:00 pm: Save the Children Action Network

3:00 pm: DC Coalition Against Domestic Violence

**Saturday November 3**

**Location:** WeWork Dupont, 1875 Connecticut Ave NW, 3rd Floor

**\*\*\*Use entrance on T Street, down the painted patio steps**

8:30 am - 9:00 am      **Breakfast provided by PLEN**

9:00 am - 10:30 am      **Activity: Opioid Simulation**

*\*Check Opioid Simulation sheet for information and group assignments.*

10:45 am - 12:00 pm      **Salary Negotiation**

*Sarah Bruno, Executive Director, The Public Leadership Education Network (PLEN)*

12:00 pm - 12:45 pm      **Lunch on your own**

1:00 pm - 2:30 pm      **Panel: Launching Your Career in Health Policy**

This panel will wrap up the themes of the seminar, including how to use your background to launch a successful career in health policy.

**Moderator:** *Kassamira Howard, Policy Associate, Biden Foundation*

**Panelists:** *Latoya Thomas, Director of Policy and Government Affairs, Doctors on Demand*  
*Yvette Williams, Manager, Political Programs, Johnson & Johnson*  
*Lindsey Santamaria, Membership Manager, National Association of County and City Health Officials (NACCHO), PLEN alumna*

2:30 pm - 4:00 pm      **Skills: Resume Review**

**Resume Reviewers:** *Jordyn Arndt, Gamble Hayden, Anna Hertlein, Georggetta Howie, Stephanie Miceli, Sara Rosta, Cathy Walker, Nyana Quashie, Brionne Dawson, Iital Shair, Stephanie Curtis*

4:00 pm - 4:30 pm      **Debrief with PLEN staff**