

Seminar Schedule

A special thank you to our 2018 sponsor:

The Graduate School of Political Management

THE GEORGE WASHINGTON UNIVERSITY

Tuesday January 9

Location: BlueCross BlueShield Association, 1310 G St NW

- 7:45 am **Students staying at the Kimpton Carlyle Hotel will meet PLEN Staff in the lobby**
- 8:30 am – 8:45 am **Breakfast & Registration**
- 8:45 am – 9:45 am **Activity: PLEN Basics, Welcome**
- 10:00 am – 10:45 am **Keynote Address**
Capri Cafaro, Executive in Residence, American University; Former State Senator/Minority Leader, Ohio State Senate
- 11:00 am – 12:15 pm **Panel: Introduction to Public Policy in Washington, DC**
- Moderator:** *Eliza Heppner*, Senior Advisor, Foundation Programs, AARP, *PLEN Alumna*
- Panelists:** *Amy Lin*, Law Clerk, Garvey Schubert Barer, *PLEN Alumna*
Patrice Lee Onwuka, Senior Policy Analyst, Independent Women's Forum
- 12:15 pm – 1:45 pm **Activity: Alumnae Luncheon**
During this luncheon, current PLEN students will connect in an informal setting with recent PLEN alumnae to discuss career paths, educational opportunities, and work life balance.
- Alumnae:** *Courtney Liss*, Associate Manager, Government Affairs, Partnership for Public Service, *PLEN Alumna*
Jacqueline Landry, Editorial Fellow at AtlanticLIVE, *PLEN Alumna*
Lauren Beadle, J.D. Candidate, American University Washington College of Law, *PLEN Alumna*
Zoe Kamara, Senior Program Associate at Council of Chief State School Officers, *PLEN Alumna*
- 2:00 pm – 3:30 pm **Skills: How Washington Really Works**
Lisa Maatz, Former Vice President of Government Relations and Advocacy, American Association of University Women (AAUW)

3:45 pm – 5:00 pm

Skills: Networking 101

Allyson Perleoni, Policy Associate, American Academy of Pediatrics

Wednesday January 10

Location: Microsoft, 901 K St NW, 11th Floor

8:45 am

All students arrive at Microsoft

9:00 am – 10:15 am

Panel: Communicating Policy

Moderator: *Caitlin Donahue*, Senior Vice President, The Curley Company, *PLEN Board of Directors*

Panelists: *Tricia Bruckbauer*, Director of Communications, General Board of Church and Society
Meaghan Lynch, Press Secretary, Office of Representative GK Butterfield (NC-01)
Ali Rogin, Digital Journalist, ABC News

10:30 am – 12:00 pm

Skills: Advocacy 101

Anne DarConte, Principal, Beyond K Street, LLC

12:00 pm – 1:15 pm

Lunch on your own

Activity: Breakout Session #1

1:30 pm – 2:45 pm

Panel: Education Policy

Moderator: *Emily Samose*, Strategic Consultant: Programs & Partnerships for Community-Driven Education, ECS Consulting

Panelists: *Mary Clare Amselem*, Policy Analyst, Education Policy Studies, Institute for Family, Community, and Opportunity, The Heritage Foundation
Iris Palmer, Senior Policy Analyst, Education Policy Program, New America

1:30 pm – 2:45 pm

Panel: Immigration Policy

Moderator: *Meredith Singer*, Government and Regulatory Affairs Executive, IBM, *PLEN Board of Directors*

Panelists: *Jacinta Ma*, Director of Policy and Advocacy, National Immigration Forum
Victoria Maqueda, Immigration Staff Attorney, Ayuda
Amy Nice, Immigration Policy Advisor

Activity: Breakout Session #2

3:00 pm – 4:15 pm

Panel: Public Health

Moderator: *Lizbeth Alvarez*, Legislative Fellow, Office of Senator Kamala Harris, PLEN Alumna

Panelists: *Alexis D. Bakos, PhD, MPH, RN*, Senior Advisor to the Deputy Assistant Secretary for Minority Health and Acting Director of the Division of Policy and Data, Office of Minority Health, U.S. Department of Health and Human Services (HHS)
Carmen Coles Tull, Acting Chief, Child Health and Immunization Division, USAID
Jennafer Kwait, LGBT Research Manager, Whitman-Walker Health

3:00 pm – 4:15 pm

Panel: International Development

Moderator: *Samantha Kovacs*, Programs and Development Manager, PLEN

Panelists: *Rebecca Abou-Chedid*, Project Finance Associate, Chadbourne & Parke LLP
Rita Ko, Director, The Hive, USA for UNHCR

Thursday January 11

Location: Capitol Hill

9:00 am – 12:30 pm

Activity: Lobbying Day

Visit your Representative's office to advocate for an issue that you care about

Lunch on your own

Location: Capitol Visitor Center, HVC 201

12:30 pm

All students arrive to HVC 201

Reflection + Reminders

1:00 pm – 2:15 pm

Panel: Tax Policy

Moderator: *Sarah Bruno*, Executive Director, PLEN

Panelists: *Ryan Alexander*, Executive Director, Taxpayers for Common Sense
Mattie Duppler, President, Forward Strategies
Aparna Mathur, Resident Scholar, Economic Policy, AEI

2:30 pm – 3:15 pm

Featured Speaker

Dr. Unique Morris-Hughes, Chief Strategy Officer, DC Department of Employment Services

3:30 pm – 4:45 pm

Panel: Careers on Capitol Hill

Moderator: *Courtney Brunson*, Legislative Correspondent, Office of Senator Elizabeth Warren, *PLEN Alumna*

Panelists: *Kelly Ann Shaw*, Trade Counsel, House Ways and Means Committee
Halie Soifer, National Security Advisor, Office of Senator Kamala Harris
Pili Tobar, Hispanic Media Director, Office of Senator Chuck Schumer

Location: Holland & Knight LLP, 800 17th Street, NW, Suite 1100

6:00 pm – 7:30 pm

PLEN Women in Public Policy Networking Reception

Friday January 12

Location: BlueCross BlueShield Association, 1310 G St NW

8:30 am

All students arrive at BCBSA

Reflection + Breakfast provided by PLEN

9:00 am – 10:30 am

Skills: Salary Negotiation

Shelby Olson, Senior Consultant, Executive and Career Coaching, Right Management, *PLEN Board of Directors*

Activity: Breakout Session

10:45 am – 12:00 pm

Panel: Environmental Policy

Moderator: *Adele Morris*, Senior Fellow and Policy Director, Climate and Energy Economic Project, Brookings Institution

Panelists: *Juanita Constible*, Senior Advocate, Climate & Health, Natural Resources Defense Council
Claudia Nierenberg, Deputy Division Director, Climate and Societal Interactions division, National Oceanic and Atmospheric Administration

10:45 am – 12:00 pm

Panel: Criminal Justice Reform

Moderator: *Carrie Glenn*, Director of Coalitions, US Justice Action Network

Panelists: *Shae Harris*, Policy Advisor, DC Deputy Mayor of Public Safety
Marcy Mistrett, CEO, Campaign for Youth Justice

12:00 pm - 12:10 pm

Speaker: Internships in Washington, DC

Greg Weight, President, Washington Internship Institute

Break and lunch on your own

2:00 pm – 5:00 pm

Activity: Site Visits

Check the site visit assignment sheet for assignments and walking directions.

- 2:00 pm** **Office: Public Affairs Council**
Students: Erin Nelsen, Kayleigh Denneler, Merideth Mahoney, Sarah Frantz, Courtney Hyde, Tara Block
- 3:30 pm** **Office: Lake Research Partners**
Students: Gabriela Martin, Kaitlyn Foster, Lydia Gracey, Stephanie Pichardo, Lynn Lubarsky, Catherine Balfe
- 3:00 pm** **Office: Forbes-Tate Partners**
Students: Kaylee Converse, Ruth Sangree, Allie Sklarew, Brenda Mercado, Megan Perleoni
- 2:30 pm** **Office: The CATO Institute**
Students: M. Carolina Vergara, Shana Zelenka, Annelise Escher, Eileen Beven, Sage Max, Theresa Martin
- 2:30 pm** **Office: Alliance for Justice**
Students: Rebecca Castro, Marina Feldman, Arlene Fraser, Andrea Duarte, Theresa Thompson, Samantha Ledesma
- 2:00 pm** **Office: America Votes**
Students: Talia Vicars, Anna Phearman, Taylor Pelletier, Rosalie Moss, Katie Donahue, Rosa Alicia Tejeda
- 3:00 pm** **Office: NACCHO**
Students: Sabrina Chevront, Kimia Akbari, Stefany Calderon, Tomeycia Scott, Jenny Garcia
- 3:00 pm** **Office: Mathematica**
Students: Daniela Hernandez, Maya Foo, Ariel Bae, Azhar Gulaid, Nancy Thi Nguyen, Jackalyn Beckett
- 3:00 pm** **Office: Institute for Women's Policy Research**
Students: Neilab Habibzai, Maria Ohaeri, Jiayu Wang, Julianna Pasquarello, Biftu Bussa

Saturday January 13

Location: George Washington University, Duques School of Business, 2201 G St NW, Room 151

8:45 am

All students arrive at Duques, Room 151

9:00 am – 11:00 pm

Activity: She Should Run Incubator

Sydney Latas, Staff Coordinator, She Should Run
Kathleen Kiernan, Fellow, She Should Run

- 11:00 am – 12:00 pm **Activity: Running Start Workshop**
Jessica Kelly, Leadership and Programs Director, Running Start
- 12:00 pm – 1:00 pm **Lunch provided by PLEN**
- 1:15 pm – 2:30 pm **Panel: Landing a Career in Public Policy**
- Moderator:** *Nancy Dietz*, Former Senior Consultant, Coxe Curry & Associates,
PLEN Advisory Council
- Panelists:** *Carmen Hill*, Public Affairs Officer, Bureau of Consular Affairs, US
Department of State
Abigail Lantz, Program Assistant, Government Relations, The Pew
Charitable Trusts
Anya Malkov, Manager, State and Local Public Policy, Amazon
- 2:45 pm – 4:15 pm **Activity: Final Roulette**
- Mentors:** Lisa Rice
Gamble Hayden
Nancy Dietz
Anya Malkov
- 4:15 pm – 4:25 **Reflection**