

## Seminar Schedule

### Thursday November 2: Introduction

**Location:** IBM, Room 356, 600 14th Street NW

- 7:30 am                    **Students staying at the Carlyle Hotel will meet PLEN Staff in the lobby**
- 8:30 am – 8:45 am        **Breakfast & Registration**
- 8:45 am – 9:45 am        **Activity: PLEN Basics, Welcome**
- 10:00 am - 10:45 am      **Featured Speaker**  
*Susan Neely*, President & CEO, American Beverage Association
- 10:45 am – 12:00 pm     **Skills: Networking 101**  
*Sandra Buteau*, Executive Leadership Development and Career Coach, L2T Global Consulting, LLC
- 12:00 pm – 1:15 pm      **Activity: Alumnae Luncheon**  
During this luncheon, current PLEN students will connect in an informal setting with recent PLEN alumnae to discuss career paths, educational opportunities, and work life balance.
- PLEN Alumnae Mentors:**    *Caitlin Battey*, Special Projects Coordinator, The McCain Institute for International Leadership  
*Ana Filipovic Windsor*, Digital Marketing Manager, TalentCMO  
*Kristen Geatz*, Program Coordinator, Institute of International Education  
*Alexandra Hoenscheid*, Program Coordinator, American Friends of the Alexander von Humboldt Foundation  
*Catherine L. Lovett*, Lead Event Curator, Noire Society Events
- 1:30 pm – 2:15 pm        **Keynote Address**  
*Gabriella Morris*, Senior Vice President of Strategic Partnerships, Development Division, UNICEF USA
- 2:30 pm – 3:45 pm        **Panel: How the Corporate and Nonprofit Sectors Interact**  
The goal of this panel is to give students an overview of how public policy is influenced and implemented outside the public sector.
- Moderator:**    *Tamika Hodnett*, Assistant Director of Development, Corporate & Foundation Gifts, Food and Friends
- Panelists:**      *Mary Goldsmith*, Director of Business Development & Government Relations, RSM LLP  
*Linda Keene Solomon*, President and CEO, Linda Keene Solomon &



Associates LLC  
*Karinda Washington*, Chief of Staff Office of Partnership & Engagement,  
U.S. Department of Homeland Security

4:00 pm – 5:15 pm      **Skills: Salary Negotiation**  
*Denise Riebman*, Director of Career Development, Trachtenberg School of Public Policy and Public Administration, George Washington University; Founder, CareerHappinessCoaching.com

**Location:** WeWork Manhattan Laundry, 1342 Florida Ave NW

6:00 pm – 7:30 pm      **PLEN Networking Reception**

### **Friday November 3**

**Location:** NEI, 1201 F St NW #1100

8:45 am                      **All students arrive at NEI**

### **Breakout Session 1: Leadership and Management**

9:00 am - 10:00 am      **Panel: Managing a Business**  
The goal of this panel is introduce students to what it's like to run a small, medium, and large business on a day-to-day basis and the role that businesses play in the policy space.  
**Moderator:** *Caitlin Howarth*, Co-Founder and CEO, Aulenor Consulting  
**Panelists:** *Kat Atwater*, COO, BlueLabs  
*Dionna Dorsey*, Creative Director & Founder, District of Clothing  
*Leniqua'Dominique Jenkins*, Founder, Capitol Living LLC

9:00 am - 10:00 am      **Panel: Managing a Nonprofit**  
This panel will explore how nonprofits are run, and what is important for students to know about starting their own nonprofit.  
**Moderator:** *Nancy Dietz*, Former Senior Consultant, Coxe Curry & Associates, *PLEN Advisory Council*  
**Panelists:** *Jessica Jensen*, Chief of Staff, Young America's Foundation  
*Angelina Klouthis*, Executive Director, Vicente Ferrer Foundation USA  
*Jalisa Whitley*, Founder and Principal Consultant, Unbound Impact



### Breakout Session 2: Advocacy

- 10:15 am - 11:30 am **Panel: Lobbying in the Corporate World**  
The goal of this panel is introduce students to government affairs and the role that lobbyists play in public policy.
- Moderator:** *Meredith Mull*, Director, U.S. Government, Regulatory Affairs & Public Policy, PricewaterhouseCoopers LLP
- Panelists:** *Emily Duncan*, Vice President, Federal Government Affairs and Public Policy, Exelon  
*Jennifer Higgins*, Partner, Chamber Hill Strategies  
*Cicely Simpson*, Executive Vice President of Government Affairs and Policy, National Restaurant Association
- 10:15 am - 11:30 am **Panel: Nonprofit Advocacy**  
The goal of this panel is to define the different types of nonprofits that are allowed to advocate for or against policy and how this fits into their missions.
- Moderator:** *Allyson Perleoni*, Policy Associate, American Academy of Pediatrics
- Panelists:** *Jeryl Hayes*, Director of Public Policy, Physicians for Reproductive Health  
*Amanda Walsh*, Senior Manager of Legislative Affairs, America's Essential Hospitals

### Breakout Session 3: Community Involvement

- 11:45 am - 1:00 pm **Panel: Ethics and Regulations**  
The goal of this panel is to delve deeper into the internal and external forces of a corporation that support and regulate a business' abilities to build grassroots coalitions and lobby.
- Moderator:** *Vanessa Kermick*, Grassroots Director, Air Line Pilots Association, International, *PLEN Board of Directors*
- Panelists:** *Elizabeth Bartz*, President and CEO, State and Federal Communications, Inc.  
*Meredith Singer*, Government and Regulatory Affairs Executive, IBM, *PLEN Board of Directors*
- 11:45 am - 1:00 pm **Panel: Direct Service**  
The goal of this panel is to explore how nonprofits work directly with local communities.
- Moderator:** *Lauren Finney*, Social Work Case Manager, Project Connect, Catholic Charities of DC



**Panelists:** *Morgan Carrillo*, Transitional Housing Case Manager, Supporting and Mentoring Youth Advocates and Leaders (SMYAL)  
*Ashley Harrell*, Director of Clinical Services, FAIR Girls  
*Marian Peele*, Senior Director of Innovation & Food Flow, Capital Area Food Bank

### **Activity: Site Visits**

(refer to Site Visit Assignments sheet)

**Office: The Pew Charitable Trust**

*Time:* 3:00 pm  
*Address:* 901 E St NW #10  
*Point of Contact:* Anya Malkov

**Office: CATO**

*Time:* 2:15 pm  
*Address:* 1000 Massachusetts Ave NW  
*Point of Contact:* Maria Vargas

**Office: Alliance for Justice**

*Time:* 2:30 pm  
*Address:* 11 Dupont Circle NW, Second Floor  
*Point of Contact:* Alexa Pinto

**Office: Johnson & Johnson**

*Time:* 2:15 pm  
*Address:* 1350 Eye (I) Street NW #1210

**Office: Center for Community Change**

*Time:* 2:15 pm  
*Address:* 1536 U St NW

### **Saturday November 4: Transitioning Between Sectors**

**Location:** WeWork Dupont Circle, 1875 Connecticut Ave NW, 3rd Floor

8:45 am **Arrive at WeWork Dupont Circle**, (T St. Entrance - Please refer to PLEN Walking Directions)

9:00 am – 10:15 am **Panel: Transferable Skills in the Corporate and Nonprofit Sectors**  
The goal of this panel is to discuss career opportunities, academic paths, and skills necessary for pursuing a policy career in the corporate and nonprofit sectors.

**Moderator:** *Amy Lin*, Law Clerk, Garvey Schubert Barer, *PLEN Alumna*



**Panelists:** *Michelle Hailey*, Senior Marketing Program Lead, Raffa  
*Neri Martinez*, Future Majority Project Executive Director, Republican State  
Leadership Committee

- 10:30 am – 11:45 am     **Skills: How Washington Really Works**  
*Lisa Maatz*, Former Vice President of Government Relations and Advocacy, American  
Association of University Women (AAUW)
- 11:45 am – 12:45 pm     **Lunch provided by PLEN**
- 12:45 pm - 2:00 pm     **Skills: Communicate with Confidence**  
*Dianna Flett*, Founder, CEO, The Girl Smarts Group, Inc
- 2:15 pm - 3:45 pm     **Skills: Resume Workshop**  
*Jill Barclay*, Advoc8  
*Gamble Hayden*, State and Federal Communications  
*Maiko Nakagaki*, Center for International Private Enterprise  
*Amanda Patarino*, Partnership for Public Service  
*Robin Sexton*, Sexton PAC Consulting
- 3:45 pm - 4:15 pm     **Wrap Up and Reflection**

