

Seminar Agenda

A special thank you to our 2018 sponsors:

**HOPPER-DEAN
FAMILY FUND**



Tuesday, January 2: Introduction

Location: Airbus Group, 1101 Pennsylvania Avenue NW

- 7:30 am **Students staying at the Carlyle Hotel will meet PLEN Staff in the lobby**
- 8:30 am – 8:45 am **Breakfast & Registration**
- 8:45 am – 9:45 am **Activity: PLEN Basics, Welcome**
- 10:00 am - 11:15 am **Skills: Networking 101**
Allyson Perleoni, Policy Associate, American Academy of Pediatrics
- 11:30 am – 12:45pm **Skills: Communicate with Confidence**
Dianna Flett, Founder, CEO, The Girl Smarts Group, Inc.
- 12:45 pm – 2:00 pm **Activity: Alumnae Luncheon**
During this luncheon, current PLEN students will connect in an informal setting with recent PLEN alumnae to discuss career paths, educational opportunities, and work life balance.
- PLEN Alumnae Mentors:** *Eleanor Crossan, Development Manager, Year Up, National Capital Region*
Courtney Liss, Associate Manager, Government Affairs, Partnership for Public Service
MJ Swicegood, MBA, Evaluation Manager, Lonza Pharma & Biotech
- 2:15 – 3:30 pm **Panel: Introduction to STEM Policy**
This panel will introduce students to topics in science and technology policy.
- Moderator:** *Louise Peabody, Board of Directors, STEM for Her Foundation*
- Panelists:** *Sara Akbar, Director, Government Affairs, Oracle*
Esha Mathew, Ph.D., AAAS Science and Technology Policy Fellow, U.S. Department of Defense
Libby O'Hare, Ph.D., Government Relations Associate, Lewis-Burke Associates LLC

3:45 pm – 5:00 pm

Panel: Science and Policy Communications

The goal of this panel is to discuss how scientists and policymakers communicate with each other and the public on their work.

Moderator: *Elizabeth Northrup*, Executive Vice President, Signal Group

Panelists: *Laura DeStefano*, Director of Communications, National Academy of Medicine
Chantel Fuqua, Ph.D., AAAS Science and Technology Fellow, The Louis Stokes Alliances for Minority Participation (LSAMP) Program, National Science Foundation
Maya Wei-Haas, Ph.D., Contributing Assistant Editor for Science and Innovation, Smithsonian.com

Wednesday, January 3: STEM Research and Innovation

Location: National Institutes of Health, Bethesda, Maryland

7:15 am All students meet PLEN Staff at Kimpton Carlyle Dupont Circle Hotel
9:00 am Addresses from Female Researchers at the National Institutes of Health
12:00 pm Networking Lunch with Post-Doctoral Researchers at the NIH
1:00 pm Tours of NIH Clinical Center and Labs

Thursday, January 4: Where Innovation Meets Policy

Location: BlueCross BlueShield Association, 1310 G Street NW

9:00 am **Arrive at BlueCross BlueShield Association**

Breakout Sessions: **Confirm your breakout session assignment with assignment sheet in student folder**
9:30 am – 10:45 am

Session A:

Health Policy and Innovation

This session will explore topics in health care, innovation, and policy.

Moderator: *Natalie Williams*, Research Analyst, National Academy for State Health Policy, *PLEN Alumna*

Panelists: *Jeryl Hayes*, Director, Public Policy, Physicians for Reproductive Health
Jennifer Pierotti Lim, Co-Founder and Executive Director, Republican Women for Progress
Michelle Chuk Zamperetti, Manager of Community Health Programs, healthymagination, GE Ventures and Health

Session B: **Data and Tech Innovation**

This session will explore data, technology, innovation, and policy, especially relating to political campaigns.

Moderator: *Sarah Bruno*, Executive Director, PLEN

Panelists: *Ginny Badanes*, Strategic Advisor, Campaign Technology Services, Microsoft

Valerie Bradley, Data Scientist, BlueLabs

Sondra Clark, Managing Director of Communications and Grassroots, Heritage Action

11:00 am – 11:45 am

Keynote Address

Shaughnessy Naughton, Founder and President, 314 Action

11:45 am – 1:00 pm

Lunch on your own in the U.S. Capitol

You cannot bring ANY amount of food, water, or weapons, including pepper spray and knives, into the U.S. Capitol Building. Do not attempt to.

1:00 pm

Meet in HVC-200

1:30 pm - 2:45 pm

Panel: Careers on Capitol Hill

Students will learn about working on Capitol Hill and the careers available for those with a background in STEM fields.

Moderator: *Carly Katz*, Senior Policy Associate, The Sheridan Group, *PLEN Alumna*

Panelists: *Crystal Tully*, Policy Director & Counsel for Communications and Technology, U.S. Senate Committee on Commerce, Science & Transportation

Leah Rubin Shen, Ph.D., Legislative Assistant for Environment, Agriculture, and Transportation, Office of Senator Christopher Coons (D-DE)

Dahlia Sokolov, Ph.D., Staff Director, Research & Technology Subcommittee, U.S. House of Representatives Committee on Science, Space, and Technology

3:00 pm - 5:00 pm

Activity: Visit Your Senators' and Representative's Offices

6:00 pm - 7:30 pm

Networking Reception

Hosted by Entertainment Software Association
601 Massachusetts Avenue NW, Suite 300

Friday, January 5: Where Policy Happens

Location: National League of Cities, 660 North Capitol Street NW

- 9:00 am **Arrive at National League of Cities**
- 9:30 am - 10:45 am **Panel: Energy Policy**
This session will explore topics in energy policy, including alternate energy sources.
- Moderator:** *Sarah Hunt*, Director, Center for Innovation and Technology, American Legislative Exchange Council (ALEC)
- Panelists:** *Erica Silver Dahl*, Vice President, Public Policy and Government Affairs, Vivint Solar
Emily Duncan, Vice President, Federal Government Affairs and Public Policy, Exelon
Lola Infante, Ph.D., Senior Director, Generation Fuels and Market Analysis, Edison Electric Institute (EEI)
- 11:00 am - 12:15 pm **Panel: Work-Life Balance**
Students will learn how to establish a good work-life balance in the early years of their career, how to advocate for themselves in the workplace, and navigating the professional world as an ambitious woman.
- Moderator:** *Lisa D. T. Rice*, Political and External Affairs Strategist; Vice Chair, PLEN Board of Directors
- Panelists:** *Shelby Olson*, Senior Consultant, Executive and Career Coach, Right Management
Elizabeth "Libbie" Prescott, D.Phil., Professor of the Practice & Director of Curriculum, Program in Science, Technology and International Affairs, Edmund A. Walsh School of Foreign Service, Georgetown University
- 12:15 pm - 12:30 pm **Speaker: Internships in Washington, DC**
Greg Weight, President, Washington Internship Institute
- 12:30 pm – 2:00 pm **Lunch on your own**

2:00 pm - 5:00 pm

Small Group Site Visits

Refer to Site Visit Assignments Sheet. Travel to location with your small group.

American Public Health Association (2:00pm)
Behavioral and Public Health Branch, Health Resources and Services Administration,
U.S. Department of Health and Human Services (3:00pm)
Center for Climate and Energy Solutions (C2ES) (2:00pm)
Environmental Defense Fund (3:00pm)
IBM Center for Cognitive Government (2:00pm)
Society for Science and the Public (2:00pm)
RTI International (2:30pm)

Saturday, January 6: Where to Go from Here

Location: Truman National Security Project, 1250 I Street NW

8:00 am

Breakfast provided by PLEN

9:00 am – 11:00 am

Simulation: Stopping ERA Overreach Act of 2017 (HR-637)

Students will play either Members of Congress, their legislative staff, or witness organization testifying before the House Committee on Transportation and Infrastructure.

11:15 am – 12:30 pm

Skills: Salary Negotiation

Claire Wasserman, Founder, Ladies Get Paid

12:30 pm – 1:45 pm

Lunch provided by PLEN

1:45 pm – 3:00 pm

Panel: Careers in STEM Policy

This panel will wrap up the themes of the seminar, including how to use your scientific background in a successful career in policy.

Moderator: *Maria Sanchez, Ph.D.*, Assistant Research Professor, Center for Engineering Concepts Development (CECD), University of Maryland College Park

Panelists: *Jessie DeAro, Ph.D.*, Program Director, ADVANCE, National Science Foundation (NSF)
Anurupa Dev, Ph.D., Lead Specialist, Science Policy, Association of American Medical Colleges
Janelle Romano, Technical Director, Engagement & Policy Directorate, National Security Agency (NSA)
Kate Stoll, Ph.D., Senior Policy Advisor, MIT Washington Office

PLEN

Preparing Women to Lead

Women in STEM Policy

January 2-6, 2018

#PLENSTEM

3:00 pm - 4:30 pm

Skills: Final Roulette

In the Roulette, students will peer advise; get tips on their resumes, reflect on their PLEN experience, take #PLENTaughtMe photos, establish self care strategies, and set SMART goals.

Resume *Ariel Hill-Davis, Director, Industry Affairs, Industrial Minerals Association*

Reviewers: *Kodiak Hill-Davis, Lobbyist, David Turch and Associates*

BJ Shannon, Counsel, Raytheon

Debrief *Lisa D. T. Rice, Political and External Affairs Strategist; Vice Chair,*

Facilitator: PLEN Board of Directors

4:30 pm - 5:00 pm

Reflection