

**Seminar Schedule**

*A special thank you to our 2018 sponsors:*



**Monday March 12**

**Location:** George Washington University Duques School of Business, Room 152, 2201 G St NW

- 7:45 am **Meet Hayley at hotel**
- 8:30 am - 9:00 am **Breakfast provided by PLEN**
- 9:00 am - 9:30 am **PLEN Intro**
- 9:30 am - 10:00 am **Icebreakers**
- 10:15 am - 11:30 am **Networking 101**  
*Allyson Perleoni, Legislative Assistant, American Academy of Pediatrics (AAP)*
- 11:40 am **Welcome Speaker**  
*Lara Brown, Director, Graduate School of Political Management*
- 12:15 pm **Speaker: Internships in Washington, DC**  
*Gregory Weight, President, Washington Internship Institute*
- 12:45 pm – 1:45 pm **Lunch provided by PLEN**
- 2:00 pm - 3:15 pm **Local and Federal Policy in Washington, DC**  
 The objective of this panel is to introduce students to the policy-making process in local governments.  
**Moderator:** *Jody Thomas, Executive Director, National Foundation of Women Legislators*  
**Panelists:** *Sarah Chamberlain, President and CEO, Republican Main Street Partnership*  
*Ashley Fox, Communications and Community Outreach Director, DC Councilmember Elissa Silverman*  
*Lesley Lopez, Chief Communications Officer, Run for Something and Adjunct Professor, George Washington University's Graduate School of Political Management*

*Unique Morris-Hughes*, Chief Strategy Officer for the District of Columbia  
Department of Employment Services

3:30 pm - 4:45 pm      **Skills: How Washington Really Works**

4:45 pm - 5:00 pm      **Debrief**

## **Tuesday March 13**

**Location:** Capitol Building, SC-4

9:00 am - 10:15 am      **Careers on Capitol Hill**

The goal of this panel is to introduce students to the various policy careers available on Capitol Hill and the resources available for students to begin their career in the Legislative branch.

**Moderator:**      *Hayley Humiston*, Programs and Communications Manager, PLEN, PLEN Alumna

**Panelists:**      *Adeola Adesina*, Legislative Correspondent, Office of Senator Chuck Schumer (D-NY)  
*Reema Dodin*, Floor Director to the Democratic Whip, Senator Richard Durbin (D-IL)  
*Kathee Facchiano*, Chief of Staff, Office of Representative Clay Higgins (LA-3), PLEN Alumna

10:30 am - 11:45 am      **Careers on the Campaign Trail**

The goal of this session is to introduce students to the reality of working on a campaign, the skills you learn and employ, and the types of careers that you can transition into afterwards.

**Moderator:**      *Becca Sharp*, Director of Operations and Advisor to the CEO, Democratic National Committee

**Panelists:**      *Catherine Algeri*, Integrated Marketing Director, Democratic Senatorial Campaign Committee (DSCC)  
*Dessa Gypalo*, Director of Data Services, NGP VAN  
*LaRuby May*, Former DC Council Member & Attorney, The May Firm  
*Jennifer Pierotti Lim*, Co-Founder and Executive Director, Republican Women for Progress

12:00 pm - 1:00 pm      **Lunch on your own**

**Location:** Longworth House Office Building, 9 Independence Ave. SE, Room B208

1:15 pm -3:15 pm

**Activity: She Should Run Incubator**

*Clare Bresnahan English*, Executive Director, She Should Run  
*Kathleen Kiernan*, Community Assistant, She Should Run  
*Sydney Latas*, Staff Coordinator, She Should Run

3:30 pm - 4:45 pm      **Activity: Running Start Workshop**  
*Carly Roberts*, Associate, Advisory Board Company  
*Ada Waelder*, Research Analyst, US Senate Energy & Natural Resources Committee

**Location:** Pepco Edison Place Gallery, 702 8th Street, NW

6:30 pm - 8:30 pm      **Event: Mentor Awards**  
The annual PLEN Mentor Awards honor women leaders who have a proven commitment to training the next generation of women public policy leaders. Each year, PLEN alumnae, students, speakers, and supporters join us to support the amazing work of women leaders who are making huge strides in the public policy arena while also helping those coming up the ladder behind them.

### **Wednesday March 14**

9:00 am - 11:30 am      **Activity: Site Visits**  
*\*\*Check the Site Visit Assignment sheet for times, locations, and assignments*

***Lunch on your own***

**Location:** Carlyle Dupont Circle Hotel (1731 New Hampshire Ave, NW)

12:45 pm      ***Be in seats/debrief***

1:00 pm - 2:15 pm      **Panel: Work Life Balance**  
The objective of this panel is to provide students with advice on establishing a balance between a successful professional career and a fulfilling social life. The discussion will touch on how this balance changes throughout our professional careers, how to establish proper “work life balance” early on, and how to prioritize both professional and personal goals.

**Moderator:** *Lindsey Santamaria*, Membership Manager, National Association of County and City Health Officials (NACCHO,) *PLEN Alumna*

**Panelists:** *Stacey Chamberlin*, Vice President, DCI Group  
*Naomi Rasmussen*, Founder and CEO, Workafrolic  
*Carla Reed*, Director of Human Resources, The Raben Group

**Activity: Breakout Session #1**  
Using the current debates, this session will serve to educate students on how policy is drafted, the actors that are involved in making and affecting policy, how policy affects people on a day to day basis, and how to get involved in policy discussions.

*\*\*Check the Breakout Session Assignments sheet for assignments and rooms*

2:30 pm - 3:45 pm      **Panel: Immigration Policy**  
**Moderator:** *Jacinta Ma*, Director of Policy and Advocacy, National Immigration Forum

**Panelists:** *Victoria Maqueda*, Immigration Staff Attorney, Ayuda

*Amy Nice*, Immigration Policy Advisor  
*Courtney Temple*, Legislative Director, Senator Thom Tillis (R-NC)

2:30 pm - 3:45 pm

**Panel: Health Care Policy**

**Moderator:** *Natalie Williams*, Research Analyst, National Academy for State Health Policy, *PLEN Alumna*

**Panelists:** *Jennifer (Jenn) Higgins*, Partner, Chamber Hill Strategies  
*Lindsay Houff*, Public Policy Manager, National Coalition of Cancer Survivorship

**Activity: Breakout Session #2**

Through discussing current panelists' work, this session will educate students on how policy is made and implemented at the local and international levels and how to turn their interest and activism into a career in public policy.

**\*\*Check the Breakout Session Assignments sheet for assignments and rooms**

4:00 pm - 5:15 pm

**Panel: Environmental Policy**

**Moderator:** *Sarah Bruno*, Executive Director, PLEN

**Panelists:** *Christina Hazard*, Senior Manager of Policy Information for the Government Affairs, National Parks Conservation Association  
*Leah Rubin Shen*, Legislative Assistant for Environment, Agriculture, and Transportation, Office of Senator Christopher Coons (D-DE)

4:00 pm - 5:15 pm

**Panel: Economic Empowerment and International Development**

**Moderator:** *Jen Fraser*, Director of College Organizing, ONE Campaign

**Panelists:** *Shelby Bourgault*, Program Assistant, International Center for Research on Women, *PLEN Alumna*  
*Angelina Klouthis*, Executive Director, Vicente Ferrer Foundation USA (VFF USA)  
*Shehnaz Rangwala*, President & CEO, Leadership Global

**Thursday March 15**  
**Location:** Capitol Hill

9:00 am - 12:00 pm

**Activity: PLEN Lobbying Day**

12:30 pm

Be in seats/debrief

**Location:** Verizon, 1300 I Street NW, #400

12:45 pm - 2:00 pm

**Panel: Communicating Policy**

The objective of this panel is to discuss the interaction between the media and politics in Washington, DC and beyond.

**Moderator:** *Meaghan Lynch*, Communications Director, Office of Representative G.K. Butterfield

**Panelists:** *Carmen Hills*, Public Affairs Officer, Bureau of Consular Affairs, US Department of State  
*Samantha Lasky*, Social Impact and Community Investment Director, AT&T  
*Ali Rogin*, Digital Journalist, ABC News

2:00 pm - 2:35 pm

**Featured Speaker**

*Kelly Dixon*, Director of Legislative Operations, House Majority Leader

2:40 pm - 3:15 pm

**Featured Speaker**

*Shelley Husband*, Majority Chief of Staff and General Counsel, House Judiciary Committee

3:20 pm - 3:45 pm

**Featured Speaker**

*Kate Keating*, Chief of Staff, Office of Congressman Joe Crowley (NY-14)

3:45 pm - 5:15 pm

**Activity: Salary Negotiation Workshop**

*Sunny Levitt*, Founder and CEO, KenBridge Coaching, LLC

**Friday March 16**

**Location:** Edison Electric Institute, 701 Pennsylvania Ave NW

8:45 am - 9:15 am

**Breakfast provided by PLEN**

9:15 am - 10:30 am

**Panel: Turning Activism into Policy**

Through a discussion on Sexual Harassment policy and the #MeToo movement, this panel will illuminate the connections between activism and public policy.

**Moderator:** *Sarah Bruno*, Executive Director, PLEN

**Panelists:** *Joi Chaney*, Executive Director, Equal Pay Today and Founder of J.O.I. Strategies  
*Molly Fishman*, Senior Legislative Assistant, Office of Congresswoman Jackie Speier (D-CA)  
*Kate Renz*, Legislative Council, Office of Congressman Bruce Poliquin (R-ME)

10:45 am - 11:30 am

**Panel: Launching Your Policy Career**

Throughout the seminar, PLEN students have heard from women across Washington, DC about specific policies, professional skills, and the inner workings of Congress. On the last day of the seminar, this panel will draw together all of the knowledge and experience the students gained and help them to plan their next steps towards their policy career.

**Moderator:** *Eliza Heppner*, Senior Advisor, Foundation Programs, AARP, *PLEN Alumna*

**Panelists:** *Samantha Hiller*, Deputy Press Secretary, Office of Senator John McCain  
*Rachel Naugle*, Founder and Assistant Director, Platform Women

11:45 am - 12:45 pm

**Activity: Alumnae Luncheon (lunch provided by PLEN)**

During this luncheon, current PLEN students will connect in an informal setting with recent PLEN alumnae to discuss career paths, educational opportunities, and work life balance.

12:45 pm - 2:30 pm

**Activity: Final Roulette**

In the Final Roulette, students will peer advise, get tips on their resumes, reflect on their PLEN experience, take #PLENTaughtMe photos, establish self care strategies, and set SMART goals.

**Resume reviewers:**

*Ariel Hill-Davis*  
*Gamble Hayden*  
*Hannah Wesolowski*  
*Grace Goldberg*  
*Whitney Muse*  
*Stephani Peterson*  
*Jamie Jensen*  
*Salaeha Shariff*

2:30 pm - 2:45 pm

**Debrief**