



Public Leadership Education Network Sponsor Information

The Public Leadership Education Network (PLEN) is the only national organization whose sole focus is preparing women for leadership in the public policy arena. PLEN is a 501(c)(3) organization.

PLEN sponsorship enables your organization to be a leader in preparing women for leadership in the public policy arena. As a partner, PLEN offers its sponsors a variety of opportunities to educate women on important public policy issues.

There are many opportunities for organizations to sponsor PLEN.

The Founders Seminar Series

Frances Tarlton (Sissy) Farenthold brought her experience as a Texas state legislator and candidate for governor to her new role as a women's college president, and proposed that women's colleges work together to prepare women to lead in the public arena.

Nationally recognized for her nomination in 1972 for Vice President in the U.S. and her role as the founding president of the bi-partisan National Women's Political Caucus, Sissy gained key support for her vision from Ruth Mandel who directed the Center for American Women and Politics, and Betsey Wright who headed the National Women's Education Fund. Ruth and Betsey turned Sissy's idea into a successful proposal to the Carnegie Corporation of New York. With this major foundation support, PLEN was established in 1978.

Sissy Farenthold, Ruth Mandel and Betsey Wright are credited with founding PLEN. We honor them by naming our seminar series after their work and vision.

There are five seminars in the series:

- Women, Law & Public Policy
- Women & Public Policy
- Women & Congress
- Women & International Policy
- Women & Science/Technology Policy



Public Policy Internships

A Washington internship is the best way to learn how public policy is made. PLEN will help interns secure placement at an organization directed at their specific interest.

Once in Washington, interns will meet at least weekly with PLEN and other PLEN interns to process their experience, expand their contacts by meeting with women leaders , and exchange information and impressions with other interns. Interns will also participate in skill-building sessions to begin developing important career-related expertise in areas like networking, job interviewing, and salary negotiations.

Contact the PLEN Office at 202-872-1585 for more information.

PLEN Corporate Partner Sponsor Levels

All corporate sponsor levels below receive the following benefits:

Acknowledgement at the seminar or event
Listing in the seminar program (with company logo)
Listing on signage at the seminar (with company logo)
Listing on PLEN's website (with company logo)

The Founders Seminar Series Presenting Sponsor - \$100,000+

Recognition as a PLEN partner at the highest level
Includes 50 named student scholarships at \$200
Acknowledgement at all five seminars, internships and alumnae events
Sponsor invited to send a representative to PLEN seminars, internships and alumnae events
Listing on all PLEN marketing materials (with company logo)
Listing in all five seminar and internship programs (with company logo)
Listing on signage at all five seminar and internship (with company logo)
Listing on PLEN's website (with company logo)

Leadership Sponsor - \$40,000

Underwrites the cost of a 5-day PLEN seminar
Includes 35 named student scholarships at \$200
Sponsor invited to provide a speaker at PLEN seminar

Policymaker Sponsor - \$30,000

Underwrites the cost of a 3-day PLEN seminar
Includes 30 named student scholarships at \$200
Sponsor invited to provide a speaker at PLEN seminar

Public Policy Sponsor - \$10,000

Underwrites a portion of a PLEN seminar
Includes 10 named student scholarships at \$200
Sponsor invited to provide a speaker at PLEN seminar

Advocate Sponsor - \$5,000

Underwrites the cost of a PLEN seminar reception
Sponsor invited to send up to five representatives to reception

Supporting Sponsor - \$1,000

Underwrites the cost of a PLEN seminar event for student participants
Sponsor invited to send a representative to seminar event



PLEN Individual Sponsor Levels

Friends of PLEN

\$10,000+

\$5,000

\$2,500

\$1,000

\$500

\$250

PLEN is a 501(c)(3) organization and donations are tax deductible. Contact the PLEN Office at 202-872-1585 for more information.