



Twenty-Ninth Annual
Women and Public Policy Seminar
January 10-14, 2011
Washington, DC

Opening Sessions for Entire Group

Monday, January 10 *Fordham Institute, 1016 16th Street, NW, 7th Floor*

- 10:00 – 10:45 am Registration and Opening Remarks
- 11:00 am – Noon *Overview of the Public Policy Process*
Lisa Maatz, Director of Public Policy and Government Relations,
American Association of University Women
- Noon – 12:45 pm Lunch on your own
- 1:00 – 1:30 *Education Policy Track Keynote Speaker*
Martha Kanter, PhD, Under Secretary, U.S. Department of Education
- 1:45 – 2:30 pm *Finance Policy Track Keynote Speaker*
Sylvia Plunkett, Associate Director, Federal Deposit Insurance Corporation
- 3:00 – 4:00 p.m. *PLEN Alumnae Panel Discussion*
Jasmine Blackmeir, Associate, Bingham McCutchen; Women & Public Policy '03, PLEN
Beijing +5 Conference
Jamila Larson, Executive Director, Co-Founder, Homeless Children's Playtime Project; Women
& Public Policy '95

Tuesday, January 11

- 9:00 am **Assemble at the U.S. Department of State, 2201 C Street, NW. Security Entrance on 23rd between C and D St. You must be there by 9:00 am to go through security and be admitted. Any late arrivals will not be admitted. Bring government-issued photo ID.**
- 9:30 am - 12:30 pm ***Briefing at the United States Department of State***
- 9:30 – 10:15 am *Engagement with International Media*
Dana Smith, Deputy Assistant Secretary of State, Bureau of Public Affairs
- 10:15 – 11:00 am *Current Situation in Afghanistan and Pakistan*
Mary Beth Goodman, Senior Economic & Energy Advisor, Office of the Special Representative to Afghanistan and Pakistan
- 11:15 am – Noon *US Efforts to Protect Human Rights and Promote Democracy Worldwide*
Deborah Graze, Principal Deputy Assistant Secretary of State, Bureau of Democracy, Human Rights and Labor
- Noon – 12:30 pm *Student Programs and Career Opportunities within the State Department*
Ramona Harper, Human Resources Specialist, Bureau of Human Resources
- 12:30 – 1:30 pm Lunch on your own and Travel to Fordham Institute

- 2:00 – 3:30 pm *Fordham Institute, 1016 16th Street, NW, 7th Floor*
Professional Skills Workshops
 Network Your Way to Professional Success: **Pamela O’Leary**, Executive Director, PLEN
 Resume Writing 101: **Ashley Horne**, Director, Policy and Programs, National Council of
 Women’s Organizations
 Salary Negotiation Tips: **Alyssa Best**, Career Coach
- 6 – 7:30 pm *Fordham Institute, 1016 16th Street, NW, 7th Floor*
 Networking Reception with members of Women in Government Relations: An opportunity to
 meet and network with women lobbyists

Schedule for Education Policy Track

Wednesday, January 12: Day Three – Special Education Policy Track

- 9:30 am Meet at Cannon House Office Building
- 9:45 – 10:30 am *Cannon House Office Building 122*
Special Policy Briefing on current Education Legislation
Robin Juliano, Education Policy Advisor, Senate Committee on Health, Education, Labor and
 Pensions (HELP)
Lindsay Hunsicker, Senior Education Policy Advisor, Senate HELP
- 10:45 am Travel to *Center for Nonprofit Advancement, 1666 K Street, NW, 4th floor Conference Room*
- 11:15 – 12:15 pm Lunch
- 12:15 – 1 pm *Careers and Education Policy Initiatives at the U.S. Department of Education*
Georgia Yuan, Deputy General Counsel, Postsecondary Education and Regulatory Service
Zakiya Smith, Senior Policy Advisor, Office of Planning Evaluation and Policy Development
- 1:15 – 2:00 pm *State and Local versus Federal Education Policy*
Caroline Lian, Deputy Chief Operating Officer, D.C. Public Schools
Charlene Dukes, PhD, Vice President, Maryland State Board of Education; President, Prince
 George’s Community College
- 2:15 – 3:15 pm *Effective Advocacy Training with WGR’s Education Working Group*
Amanda Karhuse, Director of Government and Public Relations, National Association of
 Secondary Schools
Anna Davis, Executive Director of Government Relations, National Board for Professional
 Teaching Standards
Kelly Pollitt, Executive Associate, Strategic Policy and Special Projects, National Association of
 Elementary School Principals
Trish Brennan-Gac, Counsel and Senior Policy Advisor, Learning Point Associates
Lucy Gettman, Director, Federal Programs, National School Boards Association
- Site Visits (January 12):* Reading is Fundamental (3:45 pm); Education Testing Service (3:30 pm); American Federation
 of Teachers (4 pm)

Schedule for Healthcare Policy Track

Wednesday, January 12: Day Three – Special Healthcare Policy Track

- 9:00 – 9:45 am *Center for Nonprofit Advancement, 1666 K Street, NW, 4th floor Conference Room*
Research on Health Policy and Reform
Karen Davenport, Director, Health Policy, Center for American Progress
- 10:00 – 11:00 am *Healthcare Reform Implementation and Federal Aid Programs*
Mayra Alvarez, Director, Public Health Policy, Office of Health Reform, U.S. Department of Health and Human Services
Krista Drobac, Director, External Affairs, Office of Consumer Information and Insurance Oversight, U.S. Department of Health and Human Services
- 11:15 – 12:30 pm Lunch and Depart for Capitol Hill
- 12:50 pm Meet at Cannon House Office Building 122
- 1:00 – 2:15 pm *Perspectives on Healthcare Reform and the Affordable Care Act, Part I*
Mona Shah, JD, MPH, Staff Director, Aging Subcommittee, U.S. Senate Committee on Health, Education, Labor and Pensions, U.S. Senator Barbara Mikulski (D-MD)
Diedra Henry-Spires, Professional Staff, U.S. Senate Committee on Finance
Debbie Curtis, Chief of Staff, Congressman Pete Stark (D-CA)
- 2:30 – 3:30 pm *Perspectives on Healthcare Reform and the Affordable Care Act, Part II*
Becky Shipp, Health Policy Adviser, U.S. Senate Committee on Finance
Jill Center, Senior Health Policy Analyst, Government Accountability Office

Site visits (January 12): Trust for America's Health (4 pm); National Coalition on Healthcare (4 pm)

Site visits (January 13): National Academy for State Health Policy (4:15 pm); American Academy of Pediatrics (4 pm)

Schedule for Sustainability Policy Track

Thursday, January 13: Special Sustainability Policy Track

- 9:15 am Meet at Cannon House Office Building
- 9:30 – 10:30 am *Cannon House Office Building 122*
Sustainability Policy Briefing
Laurel Angell, Legislative Staff, Subcommittee on National Parks, Forests and Public Lands
Kellie Donnelly, Republican Deputy Chief Counsel, Senate Energy and Natural Resources Committee
- 10:30 am Depart Capitol Hill to meet at the Center for Nonprofit Advancement
- 11:15 – 12:15 pm *Center for Nonprofit Advancement, 1666 K Street, NW, 4th floor Conference Room*
Environmental Law: The Role of Attorneys and Advocates in Environmental Policy
Jennifer Peterson, Attorney, Environmental Integrity Project
Kristen Genovese, Senior Attorney, Center for International Environmental Law (CIEL)
Regan Nelson, Senior Oceans Advocate, Natural Resources Defense Council
- 12:15 – 1:00 pm Lunch sponsored by IBM Corporation

1:00 – 2:15 pm *International Development & Sustainability*
Hillary French, Programme Officer, United Nations Environment Programme (UNEP)
Emilie Stander, Fellow, International Water Resources, United States Agency for International Development (USAID)

2:30 – 3:30 pm *The Intersection of Business and Environmental Responsibility*
Edan Dionne, Director, Corporate Environmental Affairs, IBM Corporation
Marielle Canter Weikel, Senior Manager, Business Policies & Practices, Center for Environmental Leadership in Business (CELB), Conservation International

Site visits (January 13): Defenders of Wildlife (4pm); US Global Change Research Program (4pm); Sierra Club (4 pm)

Schedule for Finance Policy Track

Thursday, January 13: Day Four – Special Finance Policy Track

9:30 – 10:30 am *Center for Nonprofit Advancement, 1666 K Street, NW, 4th floor Conference Room*
Women in the Executive Branch
Kate Eltrich, Associate Director, Legislative Affairs, Office of Management and Budget; PLEN Alumna (Women & Public Policy 1998)
Nancy Lee, Deputy Assistant Secretary, Western Hemisphere, Department of the Treasury

10:45 – 11:45 am *The Role of Federal Government Relations Specialists in Financial Services*
Kristine Kilbride, PAC and Grassroots Leader, Genworth Financial; PLEN Corporate Advisory Council
Ellie Shaw, Director, Federal Government Affairs, American Express; PLEN Board Member

11:45 am – 12:30 pm Lunch sponsored by Kristine Kilbride and Ellie Shaw; Travel to Capitol Hill

1:05 Meet at Cannon House Office Building 122

1:15 – 2:00 pm *Women Leaders in the Private Financial Sector*
Laura Lane, Managing Director and Head of International Government Affairs, Citigroup
Joan McCallen, President & CEO, ICMA-Retirement Corporation; PLEN Board Member

2:15 – 3:15 pm *Policy Briefing on Current Financial Legislation*
Jeanne Roslanowick, Staff Director/Chief Counsel, House Financial Services Committee
Kara Stein, Staff Director/Counsel, U.S. Senator Jack Reed (D-RI)

Site Visit (January 12): Sutherland (4 pm)

Site Visit (January 13): Madison Services Group (4 pm)

Closing Sessions for Entire Group

Friday, January 14 *Fordham Institute, 1016 16th Street, NW, 7th Floor*

9:00 a.m. Meet at Fordham Institute

10:15 – 10:45 am *Debrief and Discussion*

11:30 a.m. – 12:15 pm *Healthcare Policy Track Keynote Speaker*
Andrea Palm, Senior Advisor for Health, Domestic Policy Council, Executive Office of the President